NIKOLAUS JAMES GOSSELK

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NPD Manager

Food & Drink Industry, Plant Based & Dairy Beverages, Bakery& Pastry& Ice Cream

A drive to succeed, the experience to set the vision with the capacity to unite people towards a common goal underscore more than a decade in senior management roles-the last several steering multiple start-ups in a senior Management roll in KSA, China, U.A.E., Sweden, Spain, Germany, England.

Financially aware with a big-picture focus, performances have been underpinned by detailed and meticulous strategies that assure optimum results-while "customer first" commitment has driven business transformations and served as the catalyst for exploiting new opportunities for the local market. Experienced in multi-cultural work environments, product training and revitalising operations with passion for food and drink.

NPD Manager

- Project Manager
- Production Process optimization
- Cross functional Team Lead
- Efficiency Production
- Training for PRINCE2
- R & D with NPD Projects
- Artwork approval

- VALUE OFFERED-

- Plant Based Drinks
- Ice Cream
- Bakery & Pastry
- Chilled & Frozen Food
- Specification, Recipe .
- Health & Safety IOSH 2016
- LEAN (OEE) Management
- Quality Assurance, HACCP, ISO, BRC, IFS Standard
- HACCP Level 4 Food Safety
- Lab validation:
- Anton Paar Rheometer
- ETI pH Meter
 - Stable Micro System Kieffer Method, Pressure Puncture
- DS3

Project Process Development for Mochi Ice Cream with new production build

- Process Development Project for 'Ready Meals'
- NPD Project & Process Manager for plant-based & dairy beverages, organic, herbal for major retailers and Food Service

BENCHMARKS | MILESTONES -

Interim Project Manager "Special Plant Based Food" & Meat Forming, Tray Meals:

CAREER SUMMARY	
Little Moons, London / Kettering Contract Project Process Development	10 – 10/2023
Ferndale Foods, Erith London Contract Process Development	06 - 10/2022
Framptons, Somerset England Contract NPD Project & Process Manager	08/2019 - 06/2022
Nomad Foods, Reken Germany Interim R & D Project Manager "Special Foods Plant Based ", Mea	08/2016 – 04/2019 t & Plant Based Forming

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Kinnerton Confectionery, Fakenham, Norfolk Interim NPD Manager	02 - 08/2016
IFFCO Ingredients, Al Quoz Dubai, U.A.E. Permanent Business Account Manager	10/2014 - 01/2016
Supply Excellence, Jeddah K.S.A. Consultant Marketing & Sales Manager	12/2013 - 07/2014
La Rose Noire, Dongguan China Contract Operations Manager	11/2012 - 10/2013
Manuel Market, Jeddah K.S.A. Contract Production Manager	09/2010 - 10/2012
LE Pritchitts Food, Bromley, UK Permanent Business Development Manager	09/2007–08/2011
Martin Braun KG, Hannover, Germany Permanent Business Account Manager – Export	12/1997–08/2007
EDUCATION	
Handwerkskammer Hamburg, Germany Business Management with a "Culinary Master Baker & Pastry Chef" Degree Bakery, Pastry, Chocolate Artwork, Food Processing, Dairy Ice Cream, Dairy a Functionality.	
Business Management; Marketing & Sales; Economics; Product Training; Briga ISO 9001; Environment; HACCP Level 4; BRC V8; High Risk; Quality Control S Science; European Food Law Standard; Technical and Practical Artisan Bakery	System; Raw Material

- Employment Narrative -

10 - 10/2023

Little Moons, London / Kettering Company: Little Moons is specialised in frozen Mochi Ice Cream, Cheese Cake, selling world wide. <u>www.littlemoons.com</u>

Position: **Project Process Development** Report to: Project Engineer

Artwork; Health and Safety IOSH 2016

Reports: non

New production site build in Kettering, Northampton by Little Moons.

Achievements:

- \checkmark Process assessment for rice dough, introduce control measurement
- ✓ Process of Ice Cream production, introduce control measurement
- ✓ SMS Texture Analyser for rice dough validation

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- ✓ SMS Texture Analyser for compression puncture and shear validation for Mochi Ice Cream
- ✓ QAS for finished product per SKU
- ✓ QC validation with temperature control throughout the process
- ✓ Validation and preparation for equipment and process flow for new build site

Ferndale Foods, Erith London

06 - 10/2022

Company: Ferndale Foods is specialised for ready meals - refrigerated – prepared foods for the top UK grocery retailers across 3 manufacturing sited in England and Wales. <u>www.oscarmayer.com</u>

Position: **Process Development Projects** Report to: Process Manager Reports: non

Achievements:

- ✓ Ready meals refrigerated for major UK retailers
- ✓ Conduct trials, pre-pro customer visits
- ✓ QAS, Assembly standards, cook-sheet and document amends
- ✓ QC validation with temperature control through out the process

Framptons, Somerset, England

08/2019 - 05/2022

Company: Framptons - a co-packer for ESL, Ambient process for plant-based beverages, dairy thick-shares, barista base, herbal, juices with upstream and downstream homogenising and pasteurisation. <u>www.framptonss.com</u> *Position:* **NPD Project & Process Manager**

Report to: Commercial Manager

Reports: 4 Development Technologist

Achievements:

- ✓ Organic Yoghurt, dairy-shakes, organic plant-based drinks for major UK retailers
- ✓ Food Service Bag in Box, ESL 1L, UHT long-life pasteurising in 1L, 330ml, 250ml, 200ml tetrapack
- ✓ Supporting the LEAN (OEE) Management process, **new** RACI structure, NPD critical path
- ✓ Customer: Delamere, ASDA, M&S, Co-packing for several well-known brands
- ✓ Oat-extraction for Oat Base
- ✓ Process optimisation

Nomad Foods, Reken, Germany

www.Nomadfoods.com

Position: **R&D Project Manager for Special Food, Meat Forming, Tray Meals** Report to: Head of Production Manager Synergy Nomad Foods Reports: 1 Production Manager

Achievements:

- ✓ Ensure optimization for technical adjustment with validation, verification process and cost control for Purée Pello, Texture Modified Plant Based Food (TMF), Meat & Plant Based Forming, Tray Meals with new set QA standard / BRC V8, IFS, Specifications for frozen production under high care.
- ✓ R&D concept work and initial trials for tray meals with Quorn Vegan
- ✓ Supporting the LEAN (OEE) Management process

Nomad Foods, Reken, Germany <u>www.Nomadfoods.com</u> *Position:* **Work stream R & D Project Manager "Special Food"** *Report to: Head of R & D Manager Synergy Nomad Foods*

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06/2018 - 04/2019

08/2016 - 06/2018

Reports: 1 Technical

Achievements:

- ✓ Ensure a product match for two-product groups, Purée Pello and Texture Modified Plant Based Food (TMF) relocation from production sight from Findus Sweden to new production location with process, equipment changes new set QA standard / BRC, IFS, Specifications for cookedfrozen production
- ✓ R & D development for a new technology process for recipe adjustment for a product match
- ✓ Translation of equipment setting Rademarker depositor, steam oven, Teflon belt
- ✓ New Specification (Interspec) with BOM, Safety by design, MCONS for Special Food, QAS, allergen, technical validation and verification under high care and high risk.
- ✓ Technical team effort with engineering, production, packaging and training for machine operator for TMF-line and HACCP / BRC, IFS for new production line, trial plan budget and set SOP

Key contributions:

 R &D work stream lead for product transition with product match for Special Food - Purée Pello and Texture Modified Plant Based Food – cooked, frozen products with high care production for READY TO EAT with validation and verification

Kinnerton Confectionery, Fakenham, Norfolk

<u>www.kinnerton.com</u> Position: **NPD Manager** Report to: Head of NPD Manager Reports: 3 Technical

Achievements:

- ✓ Ensure new Critical Path requirements by customer Marks & Spencer's, meet standards with Factory trials, realistic given Quality Contracts; Transit Test and Product Seal standards are followed and well communicated
- ✓ New Hollows with more complexity production process, Lustre / Sheen decoration for meeting cost / time set, Honeycomb filled products, Peanut Bites, ambient production

Key contributions:

- Stabilising NPD Pillar process with Innovations Manager, new QAS standards, Critical Path timeline
- New Products; complex hollows, lustre / sheen in production process, Honeycomb filling, Chain Bagging, Peanut Bites. New Gingerbread Biscuits.
- Set NPD Cross functional KPI's, training for Health & Safety IOSH 2016, Innovator, QAD, Creations recipe systems, hardware capex, cost control, support SOP and shelf life trials

IFFCO Ingredients, Sharjah and Al Quoz, Dubai U. A. E.

10/2014 - 01/2016

02 - 08/2016

www.iffco.com Position: **Business Account Manager** Report: CEO – Iffco Ingredients Reports: 9Bakers / Pastry Chefs

Achievements:

- ✓ Product training and team building with seven new Bakers / Pastry Chefs for Bakery Ingredients, Wheat Flour, Oils & Fats, Non-Dairy Cream and Dairy Ice Cream.
- ✓ Turnover for U.A.E. 31 Mio (Dirhams). Turnover for K.S.A. 18 Mio (Dirhams) with Ingredients

Key contributions:

- 9 % turnover sales growth in GCC., with food, bakery & pastry ingredients
- Strengthen Key Accounts: Carrefour, Al Ahlia, Park'n Shop, Spinneys, Lulu (high risk production), ABC ProBake, Agthia Bakery, Airline Catering for Frozen Croissant & Danish Pastry in G.C.C.

- New Product Introduction: Healthy bread range, Burger Buns Improver, new pastry cake mixes, pastry creams, fruit fillings. QSR developments for Dunkin Donuts, Papa Murphy's Pizza dough, KFC desserts, Kudu Burger Buns for GCC and Dairy Ice Cream.
- Support R & D with NPD, recipe and application bank

Supply Excellence, Jeddah, K.S.A. www.supply-ex.com

Position: Marketing & Sales Manager *Report to: Managing Director (Owner)* Reports: 5Sales Representatives

Achievements:

- ✓ Sales Team building and product training. Establish a recipe bank, marketing plan and communication structure
- 25 % turnover sales growth in K.S.A., with food, bakery & pastry range

La Rose Noire, Dongguan, China

www.la-rose-noire.com

Position: Operations Manager Report to: Managing Director (Owner)

Reports: 20 Supervisors in total 600 Employees

Products: European Bread & Cakes, Macaron, Croissant, Danish Pastry, Tart Shell, Cones, Passion Cones, Baskets, Muffin Mix, Petit Fours, Starbucks product range for China fresh and froze, FMCG

Achievements:

✓ Team building with cross functional workflow, effective communication, efficiency in the production workflow, NPD for Starbucks, Foodservice and Export

Key contributions:

- 40 % turnover sales growth in China, with food, bakery & pastry range
- Structure QA / QC for effective work and quality control procedures with implementation of BRC and ISO 22'000 Quality Management for frozen, fresh, ambient and high-risk production, renew SOP
- Structure, HR, Admin, Logistic, Purchasing, Warehouse, planning team for efficiency with reducing headcount and improved cost control, cross functional workflow with LEAN Management
- Extension of Bakery / Pastry with new frozen warehouse and two floor production

Manuel Market, Jeddah, Kingdom Saudi Arabia

09/2011-10/2012 Company: Manuel Market a Five Star Supermarket Retailer in Jeddah, K.S.A. with three Supermarkets with a total Turnover in SR 144M annually, 20% of the Turnover generated form Bakery & Pastry. www.manuelmarket.co Position: Production Manager – Head of Food, Bakery & Pastry with Product Development Report to: Managing Director

Reports: 65 *Employees*

Products: European Healthy Bread and Rolls, Pizza; a new line of Cakes and Cake Slices; Chocolate Artwork and Petit Fours **Key contributions:**

- Reorganise the production for effective cost control procedure, new product development, product training, quality control with HACCP standard implementation for fresh, ambient, high risk production
- Product training for all different product departments; new product development for healthy Bread reduces Cholesterol, Diabetic suitable, Multi-Cereal. New kind of Desserts, Cakes and Sliced Cakes
- Production of Bread & Rolls on Rondo Line and König Line
- 65 Employee with three production sights for Bakery and Pastry production, special Arabic Bread, Fresh made Pizza, Healthy Bread Innovations. New kind of Petit Fours, Wedding Cakes, Speciality Cakes and Cake Slices

LE Pritchitts Food, Newtownards NI

09/2007-07/2011

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12/2013 - 07/2014

11/2012 - 10/2013

www.pritchitts.com

Position: Business Development Manager

Report to: Senior Technical Field Product Manager

Reports: 5 Employees

Products: Dairy Cream, Dairy Alternative, Non – Dairy Cream, Mini Pots, Milk Powder and Bakery Ingredients

Achievements:

- ✓ New Product development with R & D; UHT Dairy Bakery products, bring to International and UK market.
- ✓ Increase the product range with five new product innovations with additional turnover increase of 8 % annually.

Key contributions:

- Product Training and Presentation for Sales Managers, Key Account Managers, Distributor
- Launch new developed Products like Creative Base, Chefs Taste, Estel, Pritchitts Cooking Cream to market for Airline Catering, Foodservice, Bakery and Pastry manufactures in the UK and Europe, Middle East and Asia
- NPD Manager for new product developments on Tetra Pak with different pasteurisers. Assisting Marketing and Sales with Technical details about the products; support Quality Control with implementation for new quality standards and working methods

Martin Braun KG, Hannover, Germany

12/1997-08/2007

www.martinbraun.de

Position: Business Development Manager

Reported to: Export Manager

Reports: 0

Products: Flavours, Flavouring Compounds, Cakes Mixes, all kind of Filling, Bread Mixes, Bread Improvers, Chocolate, Chocolate Decoration and Ingredients

Achievements:

- ✓ Business Manager for Baking Ingredients and convenience products for Export markets in Europe, Middle East, USA.
- ✓ Product range of 220, turnover increase by 7 8 % per annum.

Key contributions:

- Assisted in the process of increasing the business gross profit by 5 8% per annum
- In charge of approximately 25 Distributors in Europe, Middle East, USA and Asia
- Product Training and Presentation for Sales Managers, Key Account Managers, Distributors and finale customers e.g. Airline Catering, Foodservice and B2B customers

PROFESSIONAL EDUCATION =

- Bakery & Pastry Hoffmann, Hamburg, Germany Production Manager
- Confectionery Christiansen, Hamburg, Germany training for Master
- Belindas Bakery & Pastry, Ringwood, England
- Dr Scholze Confectionery & Confiserie Bakery Pastry Chocolatier, Germany

From all companies, I educated very well the basics for production process for Food, Bread, Cakes, Chocolate, Dairy Ice Cream, Petit Fours and Biscuits for product quality, product handling, product innovation, P & L Budget, Marketing & Sales, quality control, HACCP System, Supervisor Management, communication skills and Health & Safety IOSH

PROFESSIONAL DEVELOPMENT

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LANGUAGES: Fluent in English, German COMPUTER SKILLS: MS Office (MS Word, Excel, Power Point, Outlook), SAP NATIONALITY: UK (Passport) Isle of Man (ID), German (Passport) DRIVING LICENCE: Isle of Man NOTICE PERIOD:



Shepton Mallet, 18th October 2022

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